FILE

JANUARY 17

# 1977

# fashion calendar

37th year • a weekly publication

**JANUARY**

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**FEBRUARY**

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**MARCH**

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## 1978 - - NEXT YEAR

**JANUARY**

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**SEPTEMBER**

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**OCTOBER**

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**DECEMBER**

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ruth finley, publisher • 185 east 85st., n.y., n.y. 10028 • (212) 289-0420

# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

## WEEK BEGINNING MONDAY, JANUARY 17, 1977

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Jan. 14-<br>Jan. 17 | SUMMER SHOWINGS IN LOS ANGELES BY N.Y. FASHION CREATORS AT HYATT HOUSE MARRIOTT, L.A. INT'L AIRPORT, 8th Floor. Contact: 279-0952 (N.Y.); (213) 670-9000 (L.A.). | | |
| Monday<br>Jan. 17<br>10:00 A.M. | SHOWING OF SUMMER COLLECTION<br>By invitation. Thereafter by appointment. Contact: 354-6777. | OSCAR DE LA RENTA | 550 SEVENTH AVENUE<br>SHOWROOM - 11TH FLOOR |
| Monday<br>Jan. 17-<br>Jan. 28 | SUMMER COLLECTION<br>IN NEW YORK<br>By appointment. Contact: PL 9-4100. | RENEE HELGA HOWIE<br>(133 KEARNY, SAN FRAN.) | HOTEL REGENCY<br>PRIVATE SUITE |
| Monday<br>Jan. 17-<br>Jan. 25 | INTERSTOFF/AMERICAN<br>FABRIC PRESENTATION<br>Showings will include slides and display: Jan. 17 & 24 at 11:00, 2:00 & 4:00; Jan. 18, 19, 20, 25 at 9:00, 11:00, 2:00 & 4:00; Jan. 21 at 9:00 & 11:00.<br>By appointment. Contact: Dede Alexandre, 692-4376. | MADEMOISELLE MAGAZINE | 350 MADISON AVENUE<br>SHOWROOM - 7TH FLOOR |
| Beginning<br>Monday<br>Jan. 17 | OPENING OF SUMMER<br>COLLECTION<br>Continuous by appointment. Contact: Flossie Samuels, 947-1050. | BLOUSECRAFT CO., INC. | 525 SEVENTH AVENUE<br>SHOWROOM - 3RD FLOOR |
| Beginning<br>Monday<br>Jan. 17 | OPENING OF SUMMER<br>COLLECTION<br>Continuous by appointment. Contact: Ruth Winslow, 221-6655. | EVA GABOR APPAREL | 525 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR |
| Beginning<br>Monday<br>Jan. 17 | FALL MENSWEAR<br>COLLECTION<br>By appointment. Contact: 541-6750. | YVES ST. LAURENT<br>MENSWEAR | 1271 SIXTH AVENUE<br>SHOWROOM - 21ST FLOOR |
| Beginning<br>Monday<br>Jan. 17 | OPENING OF SUMMER<br>COLLECTION<br>Continuous by appointment. Contact: 354-9080. | ILIE WACS;<br>WACS WORKS | 530 SEVENTH AVENUE<br>SHOWROOM - 29TH FLOOR |
| Tuesday<br>Jan. 18<br>10:00 A.M. | PRESS SHOWING OF<br>SUMMER COLLECTION<br>By invitation. Thereafter by appointment. Contact: Diane Radley, 581-5525. | HOUSE OF JULIO | 23 WEST 52ND STREET<br>NEW SHOWROOM - 3RD FLOOR |
| Tuesday<br>Jan. 18<br>12:00 Noon | OPENING OF SUMMER<br>COLLECTION<br>By invitation. Thereafter by appointment. Contact: 736-9601. Publicity: Joannne Creveling, 586-2377. | CALVIN KLEIN | 205 WEST 39TH STREET<br>SHOWROOM - 11TH FLOOR |
| Jan. 18 | 5:00 P.M., KIMBERLY (2nd show), 1441 Broadway, 16th floor, 221-7373. | | |
| Just<br>Issued | SPRING 1978<br>COLOR FORECAST<br>Forecast colors for women and children - fabrics, knits, garments, related items. Contact: Nancy Mascola, MU 5-5881. | COLOR ASSOCIATION<br>OF UNITED STATES, INC. | 200 MADISON AVENUE |
| Jan. 15 | NATIONAL BOAT SHOW AT NEW YORK COLISEUM (Jan. 15-23). | | |

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| Beginning Tuesday Jan. 18 | OPENING OF SUMMER COLLECTION | ASSEMBLAGE BY MORTON MYLES | 498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR |
| | By appointment. Contact: Pat Mapes or Doris Reiter, 244-6670. | | |
| Beginning Tuesday Jan. 18 | OPENING OF SUMMER COLLECTION | BLASSPORT | 550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR |
| | By appointment. Contact: 354-1500. | | |
| Beginning Tuesday Jan. 18 | OPENING OF SPRING-SUMMER COLLECTION | KENNETH WARREN LTD. | 498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR |
| | Continuous by appointment. Contact: Sandra Flax, 736-3780. | | |

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SPRING AND SUMMER COUTURE SHOWINGS IN ROME, ITALY -- Contact: Camera Nazionale Dell'Alta Moda Italiana, Piazza Aracoeli 3, Rome, Italy 00186. Tel: 679-43-90.

Tues., Jan. 18: 10:00 A.M.-SIVIGLIA-NATIVO (Menswear) (Grand Hotel); 11:30 A.M.-FRANCO (Menswear) (Grand Hotel); 3:00 P.M.-BRUGNOLI (Via Abruzzi 6); 4:00 P.M.-ZINGONE (Hotel Excelsior); 5:30 P.M.-DI LAZZARO (Via di Porte Pinciana 4); 6:30 P.M.-BRIONI-COCCOLI (Menswear) (Hotel Excelsior); 8:00 P.M.-ANDREA ODICINI (Grand Hotel).

Wed., Jan. 19: 9:30 A.M.-GALITZINE (Via Vittorio Veneto 84); 11:00-TITA ROSSI (Hotel Excelsior); 12:00 Noon-BAROCCO (Excelsior); 3:00-CAPUCCI (to be announced); 4:30 P.M.-PALAZZI (Excelsior); 6:00-PIATELLI (Via del Corso 184); 7:00 P.M.-MILA SCHON (to be announced); 8:00 P.M.-LANCETTI (Plaza).

Thur., Jan. 20: 9:30 A.M.-CENTINARO (Grand Hotel); 11:00-LAUG (Piazza di Spagna 81); 12:00 Noon-SARLI (Grand Hotel); 3:00 P.M.-LITRICO (Excelsior); 4:30 P.M.-FABIANI (Grand Hotel); 5:30 P.M.-BIKI (Grand Hotel); 6:30 P.M.-BALESTRA (Grand Hotel); 8:00 P.M.-VALENTINO (Via Gregoriana 24).

Showings by appointment: (in showrooms) GREGORIANA (Via Gregoriana 46); OGNIBENE ZENDMAN (Via Toscana 1); HEINZ RIVA (Piazza di Spagna 86); TIZIANI (Via Gregoriana 41).

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| Wednesday Jan. 19 5:00 P.M. | PRESS SHOWING: SUMMER COLLECTION | NORMAN NORELL | 530 SEVENTH AVENUE NEW SHOWROOM - 5TH FLOOR |
| | By invitation. (Buyers, 11:00 A.M., Thurs., Jan. 20). Contact: Walker Hohenstreet, 221-3789. | | |
| Beginning Wednesday Jan. 19 | OPENING OF SUMMER COLLECTION | ANNE KLEIN AND COMPANY | 205 WEST 39TH STREET SHOWROOM - 3RD FLOOR |
| | By Donna Karan and Louis Dell'Olio. By appointment. Contact: 221-7880. | | |
| Jan. 20 | 11:00 A.M., NORMAN NORELL (buyers' show), 530 Seventh Ave., 5th floor, 221-3789 | | |

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Jan. 22 SUMMER READY-TO-WEAR SHOWINGS IN CHICAGO AT APPAREL MART (until Jan. 27):(800)621-3902.

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| Monday Jan. 24 6:30 P.M. Dinner | SHOWING OF FALL-WINTER COLLECTION | BURBERRY'S LTD. (1290 SIXTH AVENUE) | RAINBOW ROOM ROCKEFELLER CENTER |
| | Presentation of men's and women's rainwear, outerwear and sportswear; and men's clothing. Reception at 6:30; show and dinner at 7:30. By invitation. Thereafter by appointment, suite 1790. Contact: Sandy Beckman, 582-3870. | | |
| Monday Jan. 24-Jan. 27 | SHOWING OF IMPORTS FROM NEW ZEALAND | KNIGHT TAILORS LTD. | HOTEL AMERICANA 7TH AVENUE & 52ND STREET |
| | Men's and women's coats from New Zealand--shearling, slink and astra lamb, calf nappa, suede, leather. By appointment. Contact: Murray Higgs, 586-0060. | | |

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| Wednesday Jan. 26 7:00 P.M. | BENEFIT FASHION SHOW: "THE ST. TROPEZ LOOK" | SAKS FIFTH AVENUE | 6TH FLOOR |

"A Night in St. Tropez" - translated by American designers. Tickets: $15.00 each; $25.00 per couple. For benefit of Henry Street Settlement. By invitation. Publicity: Helen O'Hagan, PL 3-4000.

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| Sunday Jan. 23- Jan. 28 | PARIS COUTURE SPRING-SUMMER SHOWINGS | CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE | PARIS, FRANCE |

By invitation. Contact: Denise Dubois, Chambre Syndicale, 100 rue du Faubourg St-Honore, Paris 8. Tel: 266-64-44.

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| Sun., Jan. 23: | 8:30 P.M. | Serge La Page - 14, rue Cambon, 260-08-53 |
| Mon., Jan. 24: | 10:30 A.M. | Dior - 32, ave. Montaigne, 359-55-39 |
| | 12:00 Noon | Jean Louis Scherrer, 51 ave., Montaigne, 359-55-39 |
| | 4:00 P.M. | Philippe Venet (press) - 62, rue Francois Ier, 225-33-39 |
| | 5:30 P.M. | Philippe Venet (2nd show) - 62, rue Francois Ier, 225-33-39 |
| Tues., Jan. 25: | 12:30 P.M. | Louis Feraud -88, Faubourg St. Honore, 265-17-29 |
| | 3:00 P.M. | Balmain- 44, rue Francois Ier, 225-68-04 |
| | 3:30 P.M. | Chanel - 31, ru Cambon, 261-54-55 |
| | 2:30 P.M. | Jean Patou - 7, rue St. Florentin, 260-36-10 |
| | 3:00 P.M. | Ungaro - 2, ave. Montaigne, 256-27-70 |
| | 3:00 P.M. | Philippe Venet (3rd show) - 62, rue Francois Ier, 225-33-39 |
| | 3:30 P.M. | Lanvin - 22, Faubourg St. Honore, 266-27-21 |
| | 5:00 P.M. | Ted Lapidus - 37, ave. Pierre Ier-deSerbie, 225-52-46 |
| Wed., Jan. 26: | 10:45 A.M. | Nina Ricci - 20, rue des Capucines, 261-58-31 |
| | 11:00 A.M. | Torrente - 9, Faubourg St. Honore, 266-14-14 |
| | 11:30 A.M. | Guy Laroche - 29, ave. Montaigne, 225-87-45 |
| | 3:00 P.M. | Courreges - 40, rue Francois Ier, 261-52-03 |
| | 3:00 P.M. | Jean Hercey - 98, Faubourg St. Honore, 266-67-81 |
| Thurs., Jan. 27: | 10:00 A.M. | Jacques Esterel - 124, Faubourg St. Honore, 359-25-30 |
| | 10:30 A.M. | Givenchy (buyers) - 3, ave. George V, 225-92-60 |
| | 2.00 P.M. | Paco Rabanne - 7, rue du Cherche-Midi, 227-87-80 |
| | 3:00 P.M. | Hanae Mori - 17-19, ave. Montaigne |
| Fri., Jan. 28: | 10:30 A.M. | Givenchy (press) - 3, ave. George V, 225-92-60 |
| | 11:30 A.M. | Gres - 1, rue de la Paix, 261-58-15 |
| | 3:00 P.M. | Carven - 6, Rond-Pont Champs Elysees, 235-17-52 |
| | 3:30 P.M. | Molyneux - 5, rue Royale, 265-68-40 |

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| Wednesday Jan. 26- Jan. 30 | PRESS PREVIEW: MENSWEAR FASHIONS IN ATLANTA | MEN'S FASHION ASSOCIATION (1290 SIXTH AVENUE) | COLONY SQUARE HOTEL ATLANTA, GEORGIA |

Annual Spring-Summer fashion seminars and showings by leading firms in the menswear industry. By invitation. Executive Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, LT 1-8210.

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| Wed., Jan. 26.... | 4:00 P.M.--DENIM COUNCIL - RICH'S II |
| | 8:00 P.M.--SPATZ INDUSTRIES (Dinner) |
| Thurs., Jan. 27.. | 8:00 A.M.--MICHAELS STERN (Breakfast) |
| | 9:00 A.M.--MFA SEMINAR ONE |
| | 12:00 Noon--MONTGOMERY WARD (Luncheon) |
| | 4:00 P.M.--PIERRE CARDIN |
| | 6:30 P.M.--BUTTERICK |
| | 8:00 P.M.--AFTER SIX (Dinner) |
| Fri., Jan. 28.... | 8:00 A.M.--JESS BELL (Breakfast) |
| | 9:00 A.M.--MFA SEMINAR TWO |
| | 12:00 Noon--HART SCHAFFNER AND MARX (Luncheon) |
| | 6:30 P.M.--FABERGE |
| | 8:00 P.M.--J.P. STEVENS AND CO. (LULU DINNER) |

(continued on following page)

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|---|---|---|---|
| Wednesday Jan. 26- Jan. 30 | MEN'S FASHION ASSOCIATION IN ATLANTA (continued from page 3)<br>Sat., Jan. 29....8:00 A.M.--PENDLETON (Breakfast)<br>9:00 A.M.--MFA SEMINAR THREE<br>12:00 Noon--THE VAN HEUSEN CO.<br>6:30 P.M.--C.B.S. (Cocktails)<br>8:00 P.M.--VITALIS (Dinner)<br>Sun., Jan. 30....8:00 A.M.-2:00 P.M.--DESIGNERS' SHOWCASE | | |
| Beginning Wednesday Jan. 26 | FALL SWEATER COLLECTION<br>By appointment. Contact: 244-7120. | YVES ST. LAURENT | 1407 BROADWAY SHOWROOM - SUITE 914 |
| Jan. 28 | HELLENIC FAIR IN THESSALONIKI (Jan. 28-31) | | |
| Jan. 28 | COSTUME JEWELRY FAIR IN MILAN (Jan. 28-Feb. 2) | | |
| Jan. 29- Feb. 3 | SHOWINGS IN DALLAS -- SUMMER READY-TO-WEAR AT APPAREL MART<br>Contact: Jack Goldstein, 444 Madison Ave., 752-2422. | | |
| Monday Jan. 31 5:30 P.M. Cocktails | SHOWING OF FALL 1977 MENSWEAR COLLECTION<br>Special performance of "The Wiz," celebrating the first anniversary of Adolfo Menswear. Show at 6:30. By invitation. Contact: Sandra Packer, 255-5430. | ADOLFO; & GENTLEMEN'S QUARTERLY | MAJESTIC THEATRE 247 WEST 44TH STREET |
| Tuesday Feb. 1 11:30 A.M. | MICHEL GOMA FASHIONS AT BENEFIT SHOW<br>Tickets: $15.00 each, for benefit of Legal Aid Society. Contact: 369-6887.<br>By invitation. Publicity: Helen O'Hagan, PL 3-4000. | SAKS FIFTH AVENUE | 5TH FLOOR |
| Beginning Tuesday Feb. 1 | OPENING OF SUMMER COLLECTION<br>By appointment. Contact: 354-8080. | JUST MORT & TUCKER KNITS (DESIGNED BY LEE EVANS) | 1400 BROADWAY SHOWROOM - 2ND FLOOR |
| Wednesday Feb. 2 4:30 P.M. | SHOWING OF FALL MENSWEAR COLLECTION<br>Show at 5:30. By invitation. Contact: Patricia Beard, 838-9040. | CHRISTIAN DIOR MENSWEAR (1370 SIXTH AVENUE) | FOUR SEASONS RESTAURANT 99 EAST 52ND STREET |
| Thursday Feb. 3- Feb. 10 | SHOWING OF SUMMER COLLECTION<br>Continuous by appointment. | ERNST STRAUSS; SCHNELL SPORT<br>Contact: CI 7-2200; or 265-3024. | HOTEL GOTHAM SUITE 1801 |
| Feb. 3- Feb. 6 | MAIT IN FLORENCE -- ITALIAN KNITWEAR MARKET EXHIBITION<br>Contact: Centro di Firenze per la Moda Italiana, 109 via Faenza, 50123 Florence. | | |
| Feb. 5- Feb. 8 | SEHM MENSWEAR SHOW IN PARIS; ALSO, LINGERIE, INTIMATE APPAREL, KNITWEAR<br>Contact: French Trade Shows, 1350 Sixth Avenue, 582-4960. | | |
| Feb. 6- Feb. 9 | 1977 NATIONAL NOTIONS SHOW AT TOWN & COUNTRY HOTEL IN SAN DIEGO, CALIFORNIA<br>Contact: National Home Seqing Assoc'n., 350 Fifth Ave., 736-8820. | | |
| Feb. 6- Feb. 9 | INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON HOTEL & AMERICANA HOTEL<br>Contact: Simone Gross, 10 Romney Circle, W. Orange, N. J., (201) 736-9100. | | |
| Beginning Monday Feb. 7 | FALL MEN'S AND WOMEN'S WEAR COLLECTIONS<br>By appointment. Contact: 661-1670. | PENDLETON | 489 FIFTH AVENUE SHOWROOM - 25TH FLOOR |

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| Beginning Monday Feb. 7 | OPENING OF SUMMER COLLECTION | CAROL HORN'S HABITAT; & C.H.H. DRESSES | 530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR |
| | By appointment. Contact: Susan Mandell, 354-4330. | | |

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| Feb. 7- Feb. 11 | FALL-WINTER 77-78 ISRAELI FASHIONS AT TEL AVIV HILTON |
| | Contact: Government of Israel Trade Commissioner, 111 W. 40th St., 752-5600. |

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| Tuesday Feb. 8 | FASHION SHOW BY MILA SCHON | BERGDORF GOODMAN | 4TH FLOOR PLAZA COLLECTIONS |
| 11:30 A.M. | Showing for customers. Publicity: Suzanne Butterfield, PL 3-7300. | | |
| Wednesday Feb. 9 | FASHIONS BY UNGARO AT BENEFIT SHOW | SAKS FIFTH AVENUE | 5TH FLOOR |
| 11:30 A.M. | By invitation. Tickets: $10.00 each, for benefit of Sheltering Arms' Children's Service. Contact: Mrs. Dwyer, 679-4272. Publicity: Helen O'Hagan, PL 3-4000. | | |
| Wednesday Feb. 9 | PREVIEW: SPRING AND SUMMER COLLECTION | GALANOS (2254 S. SEPULVEDA, L.A.) | HOTEL PLAZA BAROQUE ROOM |
| 3:00 P.M. | By invitation. Contact: (213) 272-1445. | | |
| Feb. 12- Feb. 15 | NATIONAL SHOE FAIR AT N.Y. COLISEUM AND AMERICANA HOTEL | | |
| | Contact: Reno Ravenna, 12 E. 38th St., 689-5996. | | |
| Saturday Feb. 12 | FALL 1977 SHOE COLLECTION | GOLO FOOTWEAR | 717 FIFTH AVE. (55TH ST.) SHOWROOM - ROOM 416 |
| 4:00 P.M.- 6:00 P.M. | Showings at 4:30 and 5:30. (Cocktails, 4:00 to 6:00). By invitation. Open, 9:00 A.M. - 5:00 P.M., Feb. 12-15. Contact: Arthur Samuels, 688-8200. | | |

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| March 14 | MILAN READY-TO-WEAR SHOWINGS IN ITALY (March 14-18) |

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| March 26 | PRET-A-PORTER SHOWINGS IN PARIS AT PORTE DE VERSAILLES (March 26-30) |

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CONTINUOUS SHOWINGS - THESE SUMMER COLLECTIONS HAVE ALREADY OPENED

ADINI COLLECTION - INDIA IMPORTS OF R.I. . . . . .1411 Broadway, Suite 1144, 354-4942

JOHN ANTHONY . . . . . .550 Seventh Avenue, 24th floor, 239-7080

BILL ATKINSON, LTD. . . . . 530 Seventh Avenue, 4th floor, 221-8510

AYAKO, INC. . . . . 1407 Broadway, 32nd floor, 279-7257

SCOTT BARRIE . . . . . 530 Seventh Avenue, 3rd floor, 354-7830

BEENE BAG . . . . . 550 Seventh Avenue, 4th floor, 594-0454

STANLEY BLACKER, INC. . . . . .1290 Sixth Avenue, Suite 1259, 246-3232

MR. BLACKWELL. . . . . Hotel Warwick, Suite 2206, 254-3988;247-2700

BILL BLASS . . . . . 550 Seventh Avenue, 17th floor, 221-6660

ELEANOR BRENNER; BRENNER BEES . . . . . .498 Seventh Avenue, 5th floor, 239-1150

DONALD BROOKS . . . . . .530 Seventh Avenue, 19th floor, 391-0900

INGRID CADO . . . . . .226 West 37th Street, 7th floor, 594-8955

ROBERTO DI CAMERINO . . . . . .Olympic Tower, 645 Fifth Avenue, 355-7600

(continued on following page)

THESE SUMMER COLLECTIONS HAVE OPENED (continued from page 5)

CALIFORNIA CONTEMPORARY FASHION GUILD (Through Jan. 21)..U.N.Plaza Hotel, 1st & 44th,355-340

ALBERT CAPRARO . . . . . 550 Seventh Avenue, 23rd floor, 221-8330

PIERRE CARDIN (SPORTSWEAR) . . . . . 550 Seventh Avenue, 5th floor, 354-9760

CARLYE . . . . . 530 Seventh floor, 8th floor, 244-6761

CASI . . . . . 530 Seventh Avenue, 2nd floor, 594-4470

CINNAMON WEAR . . . . . .530 Seventh Avenue, 24th floor, 354-3636

LIZ CLAIBORNE . . . . . .80 West 40th Street, 2nd floor, 594-8400

COLLECTORS ITEMS (LEONARD SUNSHINE) . . .550 Seventh Avenue, 7th floor, 564-9115

CONCEPT VII & C.VII BY GEORGE MATYAS . . 530 Seventh Avenue, 6th floor, 695-7715

DAVID CRYSTAL . . . . . .498 Seventh Avenue, 23rd floor, BR 9-6560

CYGNE DESIGNS LTD. . . . . 530 Seventh Avenue, 14th floor, 354-6474

DALANI II & DAL KNITTERY . . . . . 498 Seventh Avenue, 6th floor, 563-2300

JAMES DAUGHERTY . . . . . .550 Seventh Avenue, 9th floor, 239-4155

FLORENCE & CELESTE . . . . . 498 Seventh Avenue, 9th floor, 279-9620

CHARLOTTE FORD (DIV. DON SOPHISTICATES). 530 Seventh Ave., 6th floor, 391-5460

DIANE VON FURSTENBERG . . . . . .550 Seventh Avenue, 15th floor, 354-8336

GALLANT INT'L & PIERRE CARDIN . . . . . .205 West 39th Street, 8th floor, 354-7284

GAMUT BY DON SAYRES . . . . . .512 Seventh Avenue, 6th floor, 354-4700

GARE FASHIONS . . . . . .512 Seventh Avenue, 8th floor, 947-1072

GIL AIMBEZ FOR GENRE . . . . . 530 Seventh Avenue, 2nd floor, LO 3-0988

MADY GERRARD . . . . . 550 Seventh Avenue, 5th floor, 594-5010

GINALA, GINESSA, GINORI, AQUANALA, AQUATOGS. .512 Seventh Avenue, 13th floor, 244-2700

RICHARD ASSATLY FOR GINO-SNOW . . . . . 550 Seventh Avenue, 12th floor, 391-0901

GOLDWORM . . . . . 1410 Broadway, 20th floor, 244-1700

BILL HAIRE FOR FRIEDRICKS . . . . . 205 West 39th Street, 13th floor, 736-8867

HALSTON . . . . . .550 Seventh Avenue, 14th floor, 354-6340

BETTY HANSON & COMPANY . . . . . 205 West 39th Street, 14th floor, 736-8888

CATHY HARDWICK . . . . . 530 Seventh Avenue, 4th floor, 221-7545

HOLATH BY ARTHUR WILLIAMS . . . . . .1411 Broadway, 17th floor, 575-1420

JAEGER . . . . . 1407 Broadway, 41st floor, 868-1620

(continued on following page)

THESE SUMMER COLLECTIONS HAVE OPENED (Continued from pg. 6)

JAMISON . . . . . 498 Seventh Avenue, 24th floor, 239-9477

EVA FOR ROBERT JANAN . . . . . 530 Seventh Avenue, 19th floor, 354-7880

JAN'S THINGS BY JAN STRASS . . . . . 498 Seventh Avenue, 14th floor, 564-7822

JEAN LUC ENTERPRISES (HARRYMAN INT'L) . .40 West 57th Street, Suite 912, 489-7830

JOUSSE . . . . . 550 Seventh Avenue, 12th floor, 869-8046

HOUSE OF JULIO . . . . . 23 West 52nd Street, 3rd floor, 581-5525

JUPE INTERNATIONAL . . . . . 550 Seventh Avenue, 9th floor, 239-4155

JUST DESSERTS . . . . . .1407 Broadway, Suite 2118, 889-0809

J.W.P. SPORT (DIV. WHATEVERWEAR) . . . . 1410 Broadway, 33rd Floor, 391-8454

NAT KAPLAN; KAPPI . . . . . .498 Seventh Avenue, 21st floor, 239-9494; 239-9400

KASPER FOR JOAN LESLIE . . . . . 530 Seventh Avenue, 11th floor, 221-4200

KENAR BY ANN TJIAN; INDYGO . . . . . 530 Seventh Avenue, 21st floor, 221-6993

KIMBERLY . . . . . 1441 Broadway, 16th floor, 221-7373

GAYLE KIRKPATRICK FOR TUDOR SQUARE . . . 1407 Broadway, 21st floor, 279-9223

DON KONIAK-DON CHARLES, INC. . . . . 530 Seventh Avenue, 20th floor, 869-0490

RALPH LAUREN . . . . . 550 Seventh Avenue, 3rd floor, 221-0675

EMILY LAWRENCE . . . . . 205 West 39th Street, 2nd floor, 354-5275

TINA LESER . . . . . 550 Seventh Avenue, 6th floor, 354-1122

HAROLD LEVINE BY DON BRIETINGER . . . . .530 Seventh Avenue, 21st floor, 391-2255

LOOMTOGS TENNIS WHITES; LOOMTOGS SPORTS. 1407 Broadway, 35th floor, 354-3600

DON LUIS de ESPANA . . . . . 530 Seventh Avenue, 6th floor, 354-7720

MAC TAC OF PARIS (LEONARD SUNSHINE) . . .530 Seventh Avenue, 7th floor, 564-9115

McMULLEN . . . . . 550 Seventh Avenue, 20th floor, 695-4270

MARION MAGED . . . . . 1411 Broadway, 12th floor, 354-8590

MASAKO, MARION KOPS (L.A.)(thru Jan.21) .U.N.PLAZA HOTEL,44th St.&1stAve.355-3400

MARITA/A.M./P.M. BY ANTHONY MUTO . . . . 530 Seventh Avenue, 5th floor, 354-9440

GEORGE MASKET (BY GUNTER) . . . . . .498 Seventh Avenue, 10th floor, 947-7110

VERA MAXWELL . . . . . 530 Seventh Avenue, 26th floor, LO 3-4358

MAYA . . . . . 733 Madison Avenue,(66th Street), 988-8444

(continued on following page)

THESE SUMMER COLLECTIONS HAVE OPENED (Continued from pg. 7)

MIGNON; MIGNON INT'L . . . . . 498 Seventh Avenue, 15th floor, BR 9-5991

TRACY MILLS . . . . . .57 West 38th Street, 12th floor, 221-6374

MIQUETTE (ABE SCHRADER) . . . . . .530 Seventh Avenue, 15th floor, LO 4-9194

HANAE MORI . . . . . 550 Seventh Avenue, 5th floor, 221-5726

JEANNENE BOOHER FOR DAVID MORRIS . . . . 525 Seventh Avenue, 5th floor, 947-0511

MEL MORTMAN . . . . . .525 Seventh Avenue, 9th floor, LO 4-1820

GIOVANNI DE MOURA . . . . . .1441 Broadway, 8th floor, 354-9255

NANI'S NOWHERE ELSE . . . . . .989 Lexington Avenue (71st Street), 744-7780

NANTUCKET NATURALS . . . . . 498 Seventh Avenue, 17th floor, 244-3558

LEO NARDUCCI . . . . . 530 Seventh Avenue, 26th floor, 221-6720

ALBERT NIPON & NIPON BOUTIQUE(24th fl). .530 Seventh Avenue, 3rd floor, 354-0760; 354-4325

NOI . . . . . .550 Seventh Avenue, 15th floor, 239-4213

OLIVIER DESIGNS . . . . . .530 Seventh Avenue, 14th floor, 730-8118

ORIGINALA BY PAT SANDLER . . . . . 512 Seventh Avenue, 43rd floor, 695-5100

P.B.S.A. LTD. . . . . .498 Seventh Avenue, 9th floor, 947-4492

MOLLIE PARNIS COUTURE & BOUTIQUE . . . . 530 Seventh Avenue, 18th floor, 221-1445

BARON PETERS; ROBERT LEONARD . . . . . 530 Seventh Avenue, 30th floor, 564-6238

PORTFOLIO BY PERRY ELLIS(DIV. VERA CO.). 1411 Broadway, 29th floor, 532-8000

POSH, INC. BY JAY ANDERSON . . . . . 550 Seventh Avenue, 18th floor, 974-0964

REIKO . . . . . .177 East 87th Street, 5th floor, 628-3817

OSCAR DE LA RENTA COLLECTIBLES . . . . . 1411 Broadway, 9th floor, 354-0600

OSCAR DE LA RENTA MENSWEAR . . . . . Hotel Plaza, Suite 923, 245-6760

ARTHUR RICHARDS . . . . . .31 West 56th Street, Showroom, 247-2300

RIZKALLAH FOR DON FRIESE . . . . . 550 Seventh Avenue, 9th floor, 354-0824

SAMUEL ROBERT . . . . . .530 Seventh Avenue, 9th floor, 221-1995

DOMINIC ROMPOLLO . . . . . 530 Seventh Avenue, 7th floor, 354-1880

RONA BY MARIO FORTE . . . . . .498 Seventh Avenue, 6th floor, 563-2300

RUFFINWEAR & RUFFINKNIT(CLOVIS RUFFIN). .550 Seventh Avenue, 8th floor, 221-0661

GLORIA SACHS . . . . . 530 Seventh Avenue, 30th floor, 563-1640

PICATO; & PIZARRO (dresses) . . . . . .1407 Broadway, Suite 3902, 391-4884

(continued on following page)

THESE SUMMER COLLECTIONS HAVE OPENED (continued from page 8)

PANTSMAKER . . . . . 1407 Broadway, 18th floor, 279-4304

SAINT CLAIR . . . . . 1411 Broadway, 24th floor, 730-8235

YVES ST. LAURENT TRICOTS . . . . . 1407 Broadway, Room 914, 244-7120

ST. MICHEL SPORTSWEAR . . . . . .1407 Broadway, Suite 1720, 869-9322

PAULA SAKER. . . . . 1411 Broadway, 23rd floor, 221-6960

SAZ . . . . . .530 Seventh Avenue, 21st floor, 221-3489

ABE SCHRADER(BELLE SAUNDERS & JOSEPH GARGUILLO) . .530 Seventh Ave.,15th fl.,LO 4-9194

SIBLEY-COFFEE LTD. . . . . 37 West 57th Street, 9th floor, 758-2341

HELENE SIDEL, INC. . . . . 530 Seventh Avenue, 7th floor, 354-0024

JERRY SILVERMAN. . . . . 530 Seventh Avenue, 17th floor, 244-7522

JERRY SILVERMAN SPORT (PATTI CAPPALLI). .530 Seventh Avenue, 10th floor, 391-0420

ADELE SIMPSON . . . . . .530 Seventh Avenue, 23rd floor, 354-8600

SPORTWHIRL; & MULTI FACETS . . . . . 498 Seventh Avenue, 22nd floor, 563-0800

STAR OF SIAM; THAI LINES . . . . . 550 Seventh Avenue, 18th floor, 239-8530

ERNST STRAUSS; SCHNELL SPORT(Thru 1/21). Hotel Gotham, Suite 1801, CI 7-2200

CHARLES SUPPON . . . . . 550 Seventh Avenue, 21st floor, 354-4395

TANNER OF N.C. (MARGA TIETJE) . . . . . .530 Seventh Avenue, 28th floor, 244-6350

TANNERWAY BY LOIS ANDERSON . . . . . 530 Seventh Avenue, 28th floor, 354-0015

PAT TENNANT, INC. . . . . .10 West 57th Street, 7th floor, CI 7-1100

TREVI COURT BY HARRY STRIEBEL . . . . . .498 Seventh Avenue, 11th floor, 695-6950

TRIGERE . . . . . .550 Seventh Avenue, 16th floor, 391-9100

V & J DESIGN . . . . . 500 Seventh Avenue, 5th floor, 279-9223

GLORIA VANDERBILT . . . . . 550 Seventh Avenue, 15th floor, 398-9000

LEVINO VERNA FOR MAYEHOFF . . . . . .498 Seventh Avenue, 9th floor, 279-2345

VICTORIA ROYAL BY MARTIN STAEHELY . . . .530 Seventh Avenue, 7th floor, 947-6845

KENNETH WARREN LTD. . . . . .498 Seventh Avenue, 7th floor, 736-3780

WILROY . . . . . 530 Seventh Avenue, 22nd floor, 221-2200

MRS. H. WINTER FOR YESTERDAY'S NEWS . . .155 West 23rd Street, 10th floor, 691-8300

YOUNG ADVENTURE(DIV. LEONARD SUNSHINE). .550 Seventh Avenue, 7th floor, 564-9115